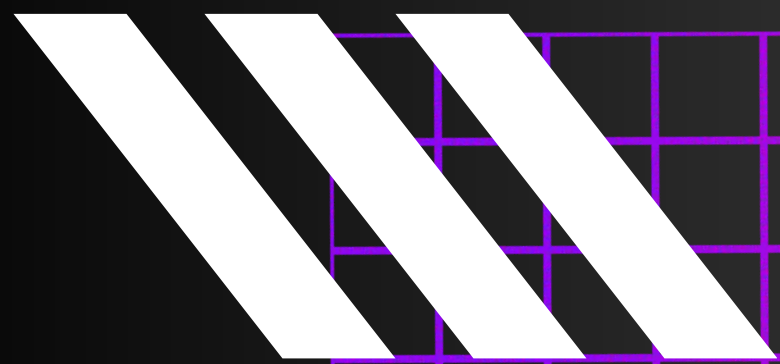




THE KEY TO ENDLESS



40,000+
NICHES และ
ไอเดียที่ไม่ซ้ำกัน

NON
4

POD NICHES

“มีการผสมผสาน **Niches** และไอเดียที่ไม่ซ้ำกันมากกว่า **40,000** แบบ ดังนั้นคุณจึงไม่มีวันขาดแคลนวิธีการในการสร้างผลิตภัณฑ์ขายดีต่อไปของคุณ ค้นหาแรงบันดาลใจสำหรับวันหยุด, อาชีพ, งานอดิเรก และอื่นๆ อีกมากมาย!”



วิธีการใช้คู่มือนี้

เป็นเรื่องสำคัญสำหรับผู้ขายสินค้า **print on demand** ที่จะต้องคอย **Research** หา **Niches** ใหม่ ๆ ที่มีการแข่งขันน้อย หนึ่งในวิธีที่ดีที่สุดในการทำเช่นนี้คือการสร้าง **sub-niches**

แทนที่จะมุ่งเน้นเฉพาะ **Niches** ที่นิยมที่สุดที่มีผลิตภัณฑ์และการแข่งขันมากมาย คุณสามารถโดดเด่นในหมู่คู่แข่งได้โดยการผสมผสานระหว่างวันหยุดยอดนิยมกับหมวดหมู่อื่นๆ เช่น: อาชีพ, งานอดิเรก, ความสัมพันธ์ในครอบครัว, สัตว์เลี้ยง และอื่นๆ

ตัวอย่าง

เลือกไอเทมจากรายการใดก็ได้ และ ผสมผสานกับไอเทมจากรายการอื่นใน 4 หมวดหมู่ที่เหลือ เพื่อสร้าง **Niches** หรือไอเดียที่ไม่เหมือนใคร

HOLIDAYS

- Christmas
- Valentine's Day
- Halloween
- 4th of July
- New Year's

PET TYPES

- French Bulldogs
- Pugs
- Bulldogs
- Shih Tzu
- Great Danes



HOLIDAYS

JANUARY

- 1 New Year's Day
- 8 Feast of the Epiphany
- Three Kings Day - varies
- 4 Trivia Day
- 5 National Bird Day
- 10 Houseplant Appreciation
- 16 Martin Luther King's Birthday
- 22 Chinese New Year's
- 25 Opposite Day
- 26 Australia Day

MARCH

- 7 Ides of March
- 7 Purim begins at sundown
- 8 International Women's Day
- Oscar Night 2023 - varies
- 17 St. Patrick's Day
- 20 International Earth Day
- 20 Spring Equinox - varies
- 23 Ramadan begins
- 25 Feast of the Annunciation

FEBRUARY

- 2 Groundhog's Day
- 3 Feed the Birds Day
- 12 Lincoln's Birthday
- Super Bowl Sunday - varies
- 14 Valentine's Day
- 15 Singles Awareness Day
- 20 President's Day
- 21 Mardi Gras (Fat Tuesday)
- 22 Ash Wednesday
- 22 Washington's Birthday

APRIL

- 1 April Fool's Day
- 1 International Tatting Day
- 2 Palm Sunday
- 5 Passover
- 7 Good Friday
- 7 National Walk to Work Day
- 9 Easter Sunday
- 15 Income taxes due
- 17 Patriot's Day
- 22 Earth Day (U.S.)
- 28 Arbor Day always the last Friday in April



MAY

- 1 May Day
- 2 National Teacher's Day
- 4 Star Wars Day
- 5 Cinco de Mayo
- 6 Kentucky Derby – varies
- 8 VE Day, WW II
- Mother's Day – 2nd Sunday
- Lilac Sunday – 2nd Sunday
- 20 Armed Forces Day – varies
- 22 Victoria Day (Canada)
- 29 Memorial Day – last Monday

JUNE

- 26 D Day, WWII
- 14 Flag Day
- 18 Father's Day – 3rd Sunday
- 19 Juneteenth Day
- 21 Summer Solstice
- Pride Month

JULY

- 2 Canada Day (Dominion Day)
- 4 Independence Day
- 19 National Hot Dog Day
- 22 Hammock Day

- Summer Olympics
- Summer Vacation
- Christmas in July
- Parks & Rec Month

AUGUST

- 1 National Mountain Climbing Day
- 3 National Watermelon Day
- 10 National S'mores Day 12-
- 13 Perseid Meteor Shower – peak dates vary
- 13 Left Hander's Day
- 14 V-J Day
- 28 Stuffed Green Bell Peppers Day
- 30 National Marshmallow Toasting Day
- Back-to-School Season

SEPTEMBER

- 2 VJ Day, WWII
- 4 Labor Day – 1st Monday
- 11 911 Remembrance
- 10 Grandparents Day
- 15 Rosh Hashanah begins
- 17 Constitution Day



- 16 Oktoberfest begins
- 21 International Peace Day
- 22 Native American Day
 - fourth Friday of the month
- 23 Autumnal Equinox
 - date varies

OCTOBER

- 1 International Day for the Elderly
- 4 Yom Kippur
- 6 World Smile Day 1st Friday
- 9 Columbus Day
- 9 Indigenous People Day -
 - 2nd Monday
- 9 Thanksgiving Day in
 - Canada, 2nd Monday
- 16 Boss's Day
- 21 Sweetest Day 3rd Sat.
- 24 United Nations Day
- 28 Make a Difference Day
- 31 Halloween

NOVEMBER

- 1 All Saint's Day
- 1-2 Dia de los Muertos

- 2 All Soul's Day
- U.S. General Election Day
- 11 Veteran's Day
- 13 Caregiver Appreciation Day
- 13 Sadie Hawkins Day
- 16 Great American Smokeout
- 20 Universal Children's Day
- 23 Thanksgiving Day - 4th
 - Thurs.
- 24 Black Friday - day after
 - Thanksgiving
- 25 Small Business Saturday -
 - Saturday after Thanksgiving
- 27 Cyber Monday - Monday
 - after Thanksgiving

DECEMBER

- 3 Advent begins
- 7 Chanukah lasts 8 days
- 7 Pearl Harbor Day
- 12 Poinsettia Day
- 21 Winter Solstice
- 23 Festivus
- 25 Christmas
- 26 Boxing Day - varies
- 26 Kwanzaa
- 27 National Fruitcake Day
- 31 New Year's Eve



CAREERS

- Dentist
- Registered Nurse
- Pharmacist
- Computer Systems Analyst
- Physician
- Database Administrator
- Software Developer
- Physical Therapist
- Web Developer
- Dental Hygienist
- Occupational Therapist
- Veterinarian
- Computer Programmer
- School Psychologist
- Physical Therapist Assistant
- Interpreter & Translator
- Mechanical Engineer
- Veterinary Technician
- Epidemiologist
- IT Manager
- Market Research Analyst
- Diagnostic Medical
- Sonographer
- Computer Systems Admin
- Respiratory Therapist
- Medical Secretary
- Civil Engineer
- Substance Abuse Counselor
- Speech-Language Pathologist
- Landscaper & Groundskeeper
- Radiologic Technologist
- Cost Estimator
- Financial Advisor
- Marriage & Family Therapist
- Medical Assistant
- Lawyer
- Accountant
- Compliance Officer
- High School Teacher
- Clinical Laboratory Technician
- Maintenance & Repair Worker
- Bookkeeping, Accounting, & Audit Clerk
- Financial Manager
- Recreation & Fitness Worker
- Insurance Agent
- Elementary School Teacher
- Dental Assistant
- Management Analyst
- Home Health Aide

- Pharmacy Technician
- Construction Manager
- Public Relations Specialist
- Middle School Teacher
- Massage Therapist
- Paramedic
- Preschool Teacher
- Hairdresser
- Marketing Manager
- Patrol Officer
- School Counselor
- Executive Assistant
- Financial Analyst
- Personal Care Aide
- Clinical Social Worker
- Business Operations Manager
- Loan Officer
- Meeting, Convention & Event Planner
- Mental Health Counselor
- Nursing Aide
- Sales Representative
- Architect
- Sales Manager
- HR Specialist
- Plumber
- Real Estate Agent
- Glazier
- Art Director
- Customer Service Rep
- Logistician
- Auto Mechanic
- Bus Driver
- Restaurant Cook
- Child & Family Social Worker
- Administrative Assistant
- Receptionist
- Paralegal
- Cement Mason
- Painter
- Sports Coach
- Teacher Assistant
- Brickmason & Blockmason
- Cashier
- Janitor
- Electrician
- Delivery Truck Driver
- Maid & Housekeeper
- Carpenter
- Security Guard
- Construction Worker
- Fabricator
- Telemarketer



FAMILY RELATIONS

MOM NAMES

- mother
- mommy
- mama
- momma
- mamma
- ma
- mammy
- stepmother
- mom
- mum
- mammae

DAD NAMES

- father
- daddy
- papa
- pop
- pa
- poppa
- pater
- dad
- dada

GRANDFATHER NAMES

- Papa
- Pop/Pop-Pop
- Pawpaw
- Granddad
- Papaw
- Grampy
- Poppy
- Grandfather
- Abuelo/Abuelito
- Gramps

GRANDMOTHER NAMES

- Nana
- Grammy/Grammie
- Granny/Grannie
- Nanny
- Mamaw
- Mawmaw
- Mimi
- Grandmother
- Memaw
- Abuela/Abuelita

OTHER FAMILY

- Aunt
- Uncle
- Cousin
- Niece
- Nephew

- Brother
- Sister
- Great Aunt
- Great Uncle
- Cousin

B.V.
DIGITAL NOMAD



PET TYPES

DOG BREEDS

- French Bulldogs
- Labrador Retrievers
- Golden Retrievers
- German Shepherd Dogs
- Poodles
- Bulldogs
- Rottweilers
- Beagles
- Dachshunds
- German Shorthaired Pointers
- Pembroke Welsh Corgis
- Australian Shepherds
- Yorkshire Terriers
- Cavalier King Charles Spaniels
- Doberman Pinschers
- Boxers
- Miniature Schnauzers
- Cane Corso
- Great Danes
- Shih Tzu
- Siberian Huskies
- Bernese Mountain Dogs
- Pomeranians
- Boston Terriers
- English Springer Spaniels
- Shetland Sheepdogs
- Brittanys
- Cocker Spaniels
- Border Collies
- Miniature American Shepherds
- Belgian Malinois
- Vizslas
- Chihuahuas
- Pugs
- Basset Hounds
- Mastiffs
- Maltese
- Collies
- English Cocker Spaniels
- Rhodesian Ridgebacks
- Newfoundlands
- Shiba Inu
- Weimaraners
- West Highland White Terriers
- Portuguese Water Dogs
- Bichons Frises
- Australian Cattle Dogs
- Dalmatians
- Bloodhounds
- Havanese



CAT BREEDS

- Ragdoll
- Main Coon
- Exotic Short Hair
- Devon Rex
- Persian
- British Short Hair
- Abyssinian
- American Short Hair
- Scottish Fold
- Sphynx

OTHER PETS

- Ferret
- Iguana
- Guinea Pig
- Hamster
- Gerbil
- Parakeet
- Macaw
- Parrot
- Song Bird
- Rat
- Mouse
- Fish
- Ball Python
- Corn Snake

- Flying Squirrel
- Turtle
- Tortoise
- Hedgehog
- Chicken
- Lizard
- Rabbit
- Hare
- Fennec Fox
- Axolotl
- Tarantula
- Capybara
- Chinchilla
- Squirrel
- Deer
- Hermit Crab
- Sea Star
- Bearded Dragon
- Bengal Cat
- Fox
- Sugar Glider
- Squirrel Monkey



HOBBIES

- Reading
- Writing
- Painting
- Drawing
- Photography
- Gardening
- Cooking
- Baking
- Playing an instrument
- Singing
- Dancing
- Knitting
- Sewing
- Crocheting
- Pottery
- Sculpting
- Woodworking
- DIY crafts
- Scrapbooking
- Calligraphy
- Origami
- Hiking
- Camping
- Cycling
- Running
- Swimming
- Yoga
- Pilates
- Martial arts
- Chess
- Board games
- Video gaming
- Collecting stamps
- Coin collecting
- Comic book collecting
- Antiquing
- Birdwatching
- Fishing
- Hunting
- Geocaching
- Model building
- Home brewing
- Wine tasting
- Beer tasting
- Traveling
- Exploring new cuisines
- Learning a new language
- Writing poetry
- Playing sports
- Volunteering

- Meditation
- Astronomy
- Bird-keeping
- Beekeeping
- Chessboxing
- Stand-up comedy
- Film-making
- Cosplaying
- Magic tricks
- Archery
- Rock climbing
- Scuba diving
- Surfing
- Skydiving
- Paragliding
- Bungee jumping
- Horseback riding
- Wine making
- Kayaking
- Home improvement/DIY
- Genealogy (Family history)
- Coin flipping
- Puzzle solving
- Meditation
- Calligraphy
- Soapmaking
- Candle making
- Collecting vinyl records
- Creative writing
- Stand-up paddleboarding
- Beekeeping
- Brewing kombucha
- Urban gardening
- Mountain biking
- Learning and practicing magic
- Geology and rock collecting
- Model rocketry
- Playing tabletop role-playing games (e.g., Dungeons & Dragons)
- Rock climbing
- Soap Making
- Essential Oils
- Resin Art

